

Washington Vaccine Association Board of Directors Meeting February 4, 2021; 2:00-4:00 p.m. (PST)

- I. Attendance. Due to COVID-19, this meeting was conducted solely by webinar. Participating in all or part of the meeting were the following individuals:
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- 9 Directors
- 10 Chad Murphy, PharmD, Chair, Premera
- 11 Patricia Auerbach, MD, MBA, FACP, Treasurer,
- 12 UnitedHealthcare
- 13 Helen Chea, MD
- 14 John Dunn, MD, MPH, Kaiser Permanente
- 15 Cathy Falanga, Aetna Life Insurance Company¹
- 16 Jason Farber, Esq., Davis Wright Tremaine LLP
- 17 Beth Harvey, MD, South Sound Pediatrics
- 18 Steve Lam, PharmD, Regence BlueShield
- 19 Washington
- 20 Ed Marcuse, MD, Emeritus Professor of
- **21** Pediatrics, University of Washington²
- 22 Randy Parker, Carpenters Trusts of Western
- 23 Washington
- 24 Michele Roberts, MPH, MCHES,
- 25 Washington Department of Health
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- 43 II. Summary of Actions Taken and/or Recommended 44
 - Actions Taken (votes adopted)
 - i. To approve the minutes of the November 5, 2020 Board Meeting
 - ii. To approve the 2021 WVA Goals with the addition of the two items presented.
 - iii. To approve the Public Comment Protocol as proposed.
- 50 <u>Follow up Tasks/Action Items</u> 51 - Add two items to the
 - Add two items to the 2021 WVA Goals as discussed.
 - Schedule an additional 20 minutes to review the updated Plan of Operations at the next Board meeting.

54 III. Minutes

- 5556 <u>Welcome and Introductions</u>
- 57 Mr. Murphy called the meeting to order at 2:03 pm. Ms. Zell announced that the meeting would be recorded for the58 benefit of the minute taker, to be deleted once the minutes are approved. Mr. Miller took roll call. Mr. Miller
- 59 introduced a new, part-time Helms employee, Ms. McKeon, who will be assisting with meeting management,
- 60 communications, and project management. Ms. Zell introduced Dr. Bartholomew who will be serving as a Board
- 61 member alternate for Cathy Falanga.62
- 63 <u>Consent Calendar</u> 64
 - Mr. Murphy asked for a motion to approve the minutes. Upon motion duly made and seconded, it was unanimously

VOTED: To approve the minutes of the November 5, 2020 Board Meeting.

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- 26 <u>WVA</u>
- 27 Julia G. Zell, MA., Esq., Executive Director 28
- 29 Helms & Company, Inc.
- 30 Patrick Miller, MPH, WVA, Administrative Director
- **31** Lisa White, MS, JD, Customer and Financial Support
- 32 Specialist
- 33 Leslie Walker, CPA, Mason+Rich, PA
- 34 Alyssa McKeon, Project Support Leader
- 35 36 Others
- 37 Lydia Bartholomew, MD, Aetna
- 38 Anne Redman, Esq., Perkins Coie, LLP
- 39 Janel Jorgenson, Washington Department of Health
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73 <u>Financial Update</u> 74

Ms. Zell provided an overview of the WVA finances. The WVA has begun to see an increase in cash, bolstered by
our compliance recoveries. She noted that the WVA's Finance Committee will be looking closely at the Investment
Policy Statement to ensure it continues to serve the WVA.

Mr. Miller reviewed the WVA's cash flow, noting that the Finance Committee will be addressing the trend in the
collections increases. As part of the total asset review, he noted that the estimated collectable assessments have
dropped due to the write down in November 2020.

Mr. Miller then went over the FY2022 budget and vaccine assessment grid development milestones graph, previously
shared with the Executive Committee. In the next few months, the Board and its Committees will be revisiting the
assumptions that drive the vaccine assessment grid approval process. Based on current cash levels, the current plan is
to keep the grid level in FY2022.

Mr. Murphy thanked Ms. Zell and Mr. Miller for clearly laying out the process. Ms. Zell noted that the focus of 2020 was putting systems in place; she recognized the investment the Board made in moving the WVA forward in automation and electronic processes.

92 <u>Department of Health Updates</u>93

94 Ms. Roberts updated the Board on the progress of the Covid-19 vaccine campaign. She discussed the continuous
95 improvements in reporting data and the challenge of matching eligibility with supply as well as the timeline for
96 learning the number of dosages they have on any given week. She praised the hard-working healthcare staff across
97 the staff who are saving lives every day.

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99 Ms. Roberts addressed the role of the WVA in the vaccine campaign. She expects a longer timeline until vaccines are available to children under twelve. Ms. Roberts highlighted the high-level work with health plans on educating the community and reminding individuals of the importance of receiving their 2nd dose. She sees an opportunity to partner with the WVA in the future on ways to streamline administrative charges. The Board thanked Ms. Roberts for the work of her and her team. Further discussion ensued. Several questions were asked pertaining to health plan cooperation, immunization records, and rural distribution of Covid-19 vaccines.

Ms. Jorgenson provided an update on immunization trends. She stated that month-to-month provider ordering data
 has begun to mirror pre-pandemic levels. She indicated that the Department of Health (DOH) is planning on pre booking the same volume of flu vaccine for the coming year. Ms. Zell inquired into the success the flu provider survey,
 to which Ms. Jorgenson shared that it had a low response rate.

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Mr. Murphy inquired if there were ways for health plans to better support the vaccine efforts of the DOH. Ms. Roberts acknowledged the volume of communication that health plans are providing to the beneficiaries right now and that more help is needed and appreciated. She noted the disparities being experienced by historically marginalized communities. Areas of additional support could include the following: working with and funding community partners so that the messaging and outreach is in their voice and call center support given the high volume of calls DOH receives. She emphasized that the door is open for help.

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Ms. Roberts also explained that their goal is to have the vaccine reach the community through a variety of ways. This includes clinics, state vaccination sites, hospitals, pharmacies, and Indian Health Service facilities. She shared how hard it was to balance the supply against the demand. The DOH is trying to send a message of patience to the public and would appreciate any re-enforcement in messaging as well as reminding the public of prevention strategies such as wearing a mask, washing your hands, and keeping physically distant.

124 <u>Executive Director Updates</u>

Ms. Zell reviewed the 2021 quarterly goals by workstream. She noted that the WVA will continue to build on its
success in 2020. Ms. Zell highlighted a few specific goals including creating a cohesive onboarding experience for
new Board members that includes the history of the WVA, deploying a Board governance survey to ensure we are



maximizing our time together, and plans to continue to share performance metrics with the Board through the ED /
 AD reports.

Mr. Murphy requested the addition of two items to the 2021 quarterly goals: 1) under Governance, add a goal to
solidify the infrastructure required to support the Executive Director's performance review; and 2) under Finance,
add a goal to ensure the WVA works with the DOH to plan for the eventual need for the WVA to include COVID19 vaccines for children.

Mr. Murphy asked for a motion to approve the 2021 WVA Goals with the addition of the two goals noted above. Uponmotion duly made and seconded, it was unanimously

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VOTED: To approve the 2021 WVA Goals with the addition of the two items discussed.

142 Ms. Zell previewed the proposed changes to the Plan of Operations, which will be brought before the Board for a vote 143 in April. She noted that the proposed assessment late interest fee change will be discussed at the next Finance 144 Committee meeting. The proposed change would lower the late assessment fee and clarify when an assessment is due. 145 Based on questions from the Board, Ms. Redman and Ms. Robert clarified that the statute empowers the WVA to set 146 the late assessment fee and the DOH to assess any penalties, up to 150% of the delinquent amount. Ms. Falanga 147 requested that the WVA take into consideration a communication plan that would alert organizations to any changes 148 and prepare them to set up their systems to handle any late fees automatically. Mr. Lam asked if fees would be applied 149 retroactively once the updated Plan of Operations has been approved; Ms. Zell restated that the intention of the changes 150 is to be clearer with all parties involved, not to be punitive, and would not be retroactive. Mr. Lam inquired about 151 providing additional notifications to members as Article VII.B. only specified notification after 90 days. Ms. Redman 152 shared that she likely would not recommend adding additional notifications due to the operational burden on the WVA. 153 Ms. Zell noted that she will budget additional time at the next Finance Committee and Board meetings for discussion. 154

Ms. Redman noted that the other area with updates included Exhibit C, which will support the WVA's compliance
efforts by ensuring the Association has the correct contact information.

Ms. Zell reviewed the new Public Comment Protocol that outlines procedures for members of the public to register their attendance and desire to speak or distribute materials at WVA meetings. Mr. Murphy asked for a motion to approve and adopt the Public Comment Protocol as proposed. Upon motion duly made and seconded, it was unanimously

VOTED: To approve the Public Comment Protocol as proposed.

The public meeting was adjourned at 3:30 pm PST. Non-Board members were excused, excepting Mr. Miller, outsidecounsel, and the Executive Director, and the Board transitioned to Executive Session.

- 167168 IV. Executive Session. Confidential.
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- 171 V. Closing.
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- 173 With no further business before the Committee, Mr. Murphy closed the meeting at 4:07 pm PST.
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